**Supply Chain Management**

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| Sr. | Category | Particulars / Details |
| 1 | Name of the Institute | Indian Institute of Management Ahmedabad |
| 2 | Title of the Course | Supply Chain Management |
| 3 | Proposed dates and duration of the Course in Weeks / Months | From: October 14-19, 2019Duration : 6 Days |
| 4 | 1. Eligibility Criteria for participants
2. Work Experience
3. Target group/segment
 | 1. A Bachelor’s Degree or Equivalent from any University.
2. Minimum 5 years of experience in relevant position.
3. Senior and Middle Managers involved in Supply Chain Management including customer servicing, marketing, logistics, manufacturing, purchase etc..
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| 5 | Aim, Objectives of the Course | 1. To expose participants to the elements of a supply chain
2. To understand the challenges in coordinating a supply chain
3. To appreciate the role of the supply chain in enabling business competitiveness
4. To explore contemporary trends and issues in effective supply chain management
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| 6 | Detailed Course contents  | 1. Components of supply chain (Concept to Cash)
2. Coordination issues (Structural, Managerial, and Operational)
3. Supply chain and business competitiveness (Alignment, Appropriateness, and Impact)
4. Innovative practices in supply chain management
5. Supply chain metrics, supply chain simulations
6. People-centric issues in supply chain coordination
7. Design and execution of supply chain for business advantage
8. Best in class supply chain management practices
9. Impact of Information Technology on supply chains
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| 7 | Profiles / CV’s of the faculty teach courses | As per Annexure |
| 8 | Mode of evaluation of performance of the ITEC participant | Certificate of Participation would be provided to each participant on successful completion of the programme. |
| 9 | What knowledge/skills the participants will acquire from each course | 1. Anatomy of a supply chain
2. Explore means and methods by which the supply chain of an organisation
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