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| **Certificate Course in Strategic Management and Sustainable Development** **for Emerging Markets****Duration:** 4 Weeks |
| **Course Content:**The program, including a project, is designed for delivery in 4 weeks. The complete program will be equivalent to 12 credits. Each credit corresponds to the equivalent of 10 hours of in-classroom and experiential learning through industry visits and cultural immersion. Out of 12 credits, 10 credits will be course work and 2 credits will be the project.The academic course work will be spread over four weeks with class room sessions involving case discussions and invited experts as well as industry visits on the topics to be covered under the course as given below:* Strategy formulation
* Strategy Implementation
* Sustainable Development
* Corporate Social Responsibility
* Business in Emerging Markets
* Corporate Governance & Ethical Decision Making
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