**Individual Course Details**

**Women Entrepreneurship Development through Self Help Groups (SHGs)**

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| A. Name of the Institute | National Institute for Micro, Small and Medium Enterprises (**ni-msme**)  (An Organisation of Ministry of MSME, GoI and ISO 9001-2015 Certified) |
| B. Name/title of the Course | Women Entrepreneurship Development through Self Help Groups (SHGs) |
| C. Proposed Dates and Duration of the Course in weeks / months (Dates may be fixed keeping in mind festivals, holidays etc. No request for change in dates, once approved / circulated will be entertained) | 06 July to 17 August 2022  6 Weeks |
| D. Eligibility Criteria for Participants  1. Educational Qualification    2. Work Experience    3. Age Limit (Min. and Max. age) | Employees of Government/Public Sector/MSMEs  Postgraduates with 1 year of experience  Or  Graduation with 3 years of experience  Or  Diploma with 4 years of experience  **Age:** 25 - 55 years |
| E. Target group | SHGs members, SMEs, Officials from financial institutions, commercial banks, government departments and non-government organisations charged with the responsibility of formulating and implementing entrepreneurship development programmes for SHGs women. |
| F. Aims & Objectives of the Course | **AIM:**  Self Help Groups (SHGs) act as a developmental tool for the empowerment of poor women and socially marginalized sections in rural segments. SHGs and NGOs play a vital role in the development of Micro, Small and Medium Enterprises (MSME) sector, particularly in the rural microenterprises. Self Help Groups are making efforts to remove poverty through rural microenterprises development, and also encourage members to become self-reliant, self-dependent in the family. SHGs also cultivate managerial strength among members and enhance basic skill for understanding monetary transactions. SHGs act as a forum to discuss and solve their social and economic problems. The present training programme aims to study the role of SHGs in promotion of rural women entrepreneurship.  **OBJECTIVES:**   * To cultivate entrepreneurial qualities in rural women * To study the role of SHGs in rural women entrepreneurship development * To identify viable opportunities for SHGs member * To study the problems and prospects of women entrepreneurship * To understand the institutional support for SHGs promoted women entrepreneurs * To formulate and implement various developmental programmes for women entrepreneurs in rural areas   **The outcome of the Course:**  Completion of the training programme would enable the participants in a position to: Perform the multi-dimensional role of motivator, trainer, counsellor, technical adviser and administrator; Design curriculum for training women entrepreneurs; Identify enterprises suitable for women; Help entrepreneurs in setting up and running enterprises. |
| G. Details of Content of the Course | **Module 1:** Scope and Importance of SHG in rural development  **Module 2:** SHGs and Women Entrepreneurship development  **Module 3:** Identification of Viable Business Opportunities for SHGs members  **Module 4:** Problems and Challenges of SHGs women entrepreneurs  **Module 5:** Project report preparation for SHGs women entrepreneurs  **Module 6:** Art of Selling for SHGs women entrepreneurs  **Module 7:** Role of Government in promotion of women entrepreneurship development |
| H. Mode of Evaluation of Performance of the ITEC Participant | Periodical evaluation of the participants through assignments, quizzes, pre & post assessment on Likert Scale. Assessment of application of the knowledge through preparation of Project report |