

**Amity University Uttar Pradesh**

**In- Service Training of Editors and Journalists of Maldives**

**(4th July 2022– 11th July 2022)**

CONTEXT

Journalists nowadays produce stories for a multimedia world, and with technological developments coming faster and faster, reporters are coming under increasing pressure. Stories have to be tailored for social media, and video journalism, mobile reporting and streaming services are constantly accelerating the methods of production and distribution.

The onslaught of COVID 19 has drastically changed the media landscape with new challenges, groundbreaking storytelling styles which affect the social lives and content consumption patterns of people across regions. Digital media platforms have grown more exciting and citizen journalism has become a new reality with innovative ways of storytelling.

OBJECTIVES

The objective of this training program is to develop professional skills of local journalists to improve their abilities and enable them to execute their job effectively and as desired by the communities they serve. The programme aims to enable participants to :-

* Explore new forms of journalism & storytelling.
* Learn from experienced Indian Editors, Journalists and Institutions
* Build healthy relationship with Indian Media.
* Learn the Best Practices.

KEY BENEFITS AND LEARNING OUTCOMES

After attending the program the participants would be able to :-

* Develop professional skills to improve reach, impressions, and engagements through Indian Media experience.
* Learn the tenets of a feature story, opinion piece and blog: what to include and what not to include along with nuances of fake news.
* Apply Information Technology knowledge in developing a news story so that it achieves its maximum potential.
* Utilize modern digital technology in working with databases and open data and creating high-quality content for digital media - Internet publications, blogs, TV channels, radio channels, news agencies.
* Understand the nature of work in the multimedia environment, methods of media product preparation in different sign systems such as verbal, audio, video, graphics, and animation.
* Understand, create, and maintain the pillars of Digital Trust and reputation.
* Appreciate Media Ethics & code of conduct.

PROGRAM COVERAGE

Day 1 - 4th July,2022(Monday)

**Module 1:** **Journalism and Media Ethics**

* Code of Conduct & Journalism ethics in today’s digital era
* Ethical Data Journalist
* Engaging Audience, Narrative Storytelling techniques

**Methodology:** Panel Discussion, Presentation and Experience sharing

Day 2 - 5th July, 2022(Tuesday)

**Module 2: Journalism, Investigative Reporting, and Reporting under Difficult Conditions**

* Reporting during Covid 19 pandemic: Challenges and Sensitivities
* Reporting under conditions of conflicts and other dangerous situations including safety of journalists.
* **Visit News Nation TV Channel Studio at Noida**

**Methodology:** Panel Discussion, Guest Lecture by Eminent Media persons, experience sharing and field visit.

Day 3- 6th July,2022(Wednesday)

**Module 3: Language and Storytelling Techniques**

* Art of storytelling
* Handling hate-speech and inflammatory language
* Tenets of a newsworthy story
* **Visit Zee Media TV Studio at Noida**

**Methodology:** Presentation, discussion, experience sharing by eminent media personalities and field visit.

Day 4 - 7th July,2022(Thursday)

**Module 4: Changing Trends in Modern Journalism**

* Trends in print and digital journalism and new story telling techniques
* What make a story interesting?
* Relevance and importance of citizen journalism and mojo

**Methodology:** Panel Discussion, Workshop and Presentation

Day 5 - 8th July,2022(Friday)

**Module 5: Interaction with Press Council of India (PCI), New Delhi**

* Functioning of PCI,
* Handling of complaints by/ against journalists and case studies,
* Journalistic ethics and norms and appeals mechanism

**Methodology:** Lecture, Presentation, and Discussion at PCI.

Day 6 - 9th July,2022(Saturday)

* Study Tour - AGRA

Day 7 - 10th July,2022(Sunday)

* Site-seeing -Delhi/National Capital Region (at the disposal of participants)

Day 8 - 11th July,2022 (Monday)

* **Visit to Amity School of Communication Media Studio**
* **Panel Discussion-Investigative Reporting** 
  + ***Role Play-*** Feature writing & scopeand purpose of reporting an important information or statement which is of public interest
* **Feedback and Valedictory**

Amity University Faculty:

* **Prof. (Col) RK Dargan:** After serving 32 years in the Indian Army he has been working in the field of education in mass communication and journalism for the last 24 years.. Presently he is the Advisor to Amity School of Communication & Amity School of Film & Drama.
* **Prof. (Dr.) Mehak Jonjua:** She is a social science researcher, activist, writer, journalist, and teacher of Media Studies. Her areas of research are multi-disciplinary, primarily focusing on sociology, journalism, and literature. She has written twenty-three research papers published in international & national journals, 250 articles published in newspapers worldwide, and has authored four books
* **Prof. Manoj Raghuvanshi:** He is TV journalist with 43 years of experience. He started his career 1978 with Doordarshan. He also hosted, ‘Newstrack’, which was India’s first video news magazine. He is also a documentary film maker. He received Nachiketa Award, in year 2000. He has won many other awards too including ‘Delhi Ratna,’ Indira Gandhi Priyadarshini Award. In past, he has hosted a number of programmes, including ‘India’s Most Wanted’ and ‘Aap Ki Adalat.’
* **Dr. Priya Sachdeva :** She is an Associate Professor at Amity School of Communication**.**She has 18+ years of experience in teaching advertising, and mass communication. She has authored three Books. Her areas of research are multidisciplinary. She is acknowledged with many accolades since 2006, being a leading expert and an active promoter of media literacy, holds strong research acumen, published / presented many research papers at national and international levels and won laurels for holding exceptional events with innovative ideas and concepts. She is a keen researcher and a passionate educationist. She is a life member of ISTD, PRSI, IAMCR and other professional bodies.
* **Dr. Piyashi Dutta:** She is an Assistant Professor in the Amity School of Communication. She has completed her Masters in Mass Communication & Journalism,. She is focused on Sociology of Northeast India, Folk Studies and Gender Studies. Her research interests include Media and Society, Film Studies, Sociology of Media, Development Communication, Gender and Communication and Tribal Studies.

Tentative List of Experts from Indian Media:

* **Maj Gen (Retd) Ashok Mehta** He is a renowned radio and television commentator and a columnist on defence and security issues.  He is a policy analyst and columnist on South Asian security affairs. A member of the India-Nepal Track 2 Dialogue, he has been a consulting editor in the Indian Defence Review, a member of the Institute for Defence Studies and Analyses, and the Director of Security and Political Risk Analysis.
* **Aditi Phadnis**

Aditi Phadnis is a political commentator. She writes columns in newspapers and magazines and has published books on the subject of Indian politics. Aditi has worked with various newspaper and magazine publishers including The Independent, The Indian Post and Newstime. She has worked for the news magazine Sunday and Business Standard. She was a Jefferson Fellow at the East–West Centre in the year 2006. She is the winner of the Ramnath Goenka Excellence in Journalism Award for the year 2008–2009 in the Political Reporting (Print) category.

* **Saikat Datta**

Saikat Datta has worked at the intersection of public policy, journalism and security in a career spanning over two decades. During his work as an editor and an investigative journalist his work was awarded the International Press Institute award (2007), the Jagan Phadnis Memorial award for investigative journalism (2007) and the National RTI award for journalism (2010). As a public policy professional, he has been associated with Nullcon – Asia’s biggest cybersecurity conference and hub; The Dialogue – a think tank on technology and policy in India; and a Policy Director with the Centre for Internet and Society (CIS). He was also the lead researcher on a cybersecurity project for the New Delhi-based Internet Democracy Project. He has been the South Asia Editor for Asia Times, Resident Editor of DNA, the National Security Editor of Hindustan Times, Assistant Editor with the Outlook magazine and the Security and Strategic Affairs correspondent with The Indian Express.

* **Madhu Trehan**

Madhu Purie Trehan is prominent journalist and co-founder & editor-in-chief of a digital media portal called News laundry, a crowd sourced media critique website. Trehan is the cofounder of popular news magazine India Today, Trehan produced and anchored Newstrack, India’s first video news magazine, which earned her a reputation as a pioneering investigative journalist. In 2009, Trehan published her first book, Tehelka as Metaphor: Trehan has written for leading news magazines and newspapers such as Outlook India and Hindustan Times. In 2000, she launched Wah India, a website and print magazine.

* **Sunit Tandon**

Sunit Tandon has held the posts of Director General of the Indian Institute of Mass Communication, the premier Mass Communication and Journalism Institute of the country, as well as Chief Executive Officer of the Lok Sabha Television Channel. He is a well-known news and current affairs anchor on Indian national television (Doordarshan and Lok Sabha Television) and a radio broadcaster. He is also active as a theatre director and actor, with approximately 150 productions to his credit. At various stages in his career, he has been a banker, a theatre critic, a western music critic. He is currently the President of the Delhi Music Society, Delhi’s oldest society devoted to the promotion of western classical music education and appreciation, as well as the Director of Yatrik, the capital’s oldest theatre group.

* **Rahul Kanwal**

Rahul Kanwal is an Indian TV journalist and News Director at India Today. He is the host of the prime-time show Newstrack on weekdays and interview based show, Jab We Met, on India Today TV. In 2013, Kanwal was awarded the best anchor at the Indian Television Academy Awards. Kanwal was awarded the National annual award as part of the Maharana of Mewar Charitable Foundation in 2016. In 2019, he was awarded in the Best Anchor category at the Exchange4media News Broadcasting Awards.

JOINING INSTRUCTIONS FOR PARTICIPANTS

* **ARRIVAL ASSISTANCE**: Pick-up and drop from/at Indira Gandhi International Airport. The Airport is 30 km from Amity Campus and travel time is approximately 60 minutes.
* **Boarding and Lodging** : Air-conditioned rooms on single occupancy basis with facilities including TV, internet, Fax, Coffee Maker and attached toilet at Amity University guestrooms. All meals, tea and snacks will be provided in the guest rooms/training venue.
* **DRESS CODE**: Informal during training hours and casual thereafter. Wear light cottons during summer (April to July).
* **WEATHER**: Summer season is from April to July with temperatures varying from 25oC to 45oC.
* **RULES**: University rules and regulations, security procedures and administrative matters will be explained to participants on arrival
* **SHOPPING**: World-class shopping malls and centres are situated in Noida and Delhi. Delhi and Agra (230 kms away) are famous for tourist sites including Taj Mahal.
* **TRANSPORT**: Taxi, Metro Rail, Public Transport buses are easily available at University Campus.
* **PACKING TIPS**: Bring only clothes and other essentials, Training Kit, Bedding and linen will be provided to every participant
* **COMMUNICATION**: Amity University campus is wi-fi enabled. Participants may insert an international roaming SIM card in their mobile phones for voice and data before departure for India.

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