

India International Institute of Democracy and Election Management
Election Commission of India
Plot No1, Dwarka, Sector-13, New Delhi – 110078
Course Title: Election Planning

Brief outline of the International online course on Election Planning

Objective: To build capacity of participants on Election Planning to equip them with understanding the task, timeframe, budget, unit responsible, contingency, outcome measurements etc. associated with an electoral calendar, working back from election date to plan free and fair elections.

1. Strategic and Operational Planning, Planning for Voter Registration

- a) Concept of Strategic and Operational Planning
- b) Planning for Voter Registration
 - i. Manpower Planning and training the registration staff,
 - ii. Planning for procurement of sensitive and non-sensitive election materials
 - iii. Planning Voter Education Campaign for ensuring inclusive registration.
 - iv. Planning the logistics
 - v. Planning for monitoring the voter registration operations including audit and deployment of Observers.
- c) Planning for Voter Registration in India

2. Planning for Voter Education and Indian Experience

- a) KABP surveys for identifying targeted campaigns
- b) Planning Voter Education campaigns for targeted voter education
- c) Partnerships and collaborations with stakeholders
- d) Planning of outreach programs through the New Media
- e) Planning for Voter Education in India including deployment of Awareness Observers and NVD

3. Planning for Polling Operations and Indian Experience

- a) Planning objectives for the Poll Day
- b) Operation Plans for various activities on the Poll Day
- c) Preparation of District Election Management Plan in India
- d) Monitoring of poll day activities and deployment of observers in India

Important information:

- This course will be conducted in face to face mode at IIIDEM Campus, New Delhi.
- The course is for Middle-Level Election officials with good working knowledge of English.
- Nominees should either be working or be expected to work in the voter registration section/Election planning section of their EMBs (Election Management Bodies),