

India International Institute of Democracy and Election Management  
Election Commission of India  
Plot No1, Dwarka, Sector-13, New Delhi – 110078  
Course Title: Use of Social media in elections

**A brief outline of the International course on the Use of Social media in elections for ITEC partner countries**

Objective: Building the capacity of participants to Use Social media during the elections, educating them on managing fake news, Hate speech, trolls in elections, Voter Information & EMB Media Regulation and managing social media tools on different platforms.

**Topics and Sub-themes:**

**Introduction to the Workshop and Elections and Social Media:**

Social media and Elections-Glossary  
Social Media Statistics  
Social Media: good for democracy?

**Media, Social Media and International Electoral Standards and Principles**

Extract from ICCPR Article-19  
International covenant on Civil and political rights  
Core international human rights instruments

**Voter Information & EMB Media Regulation**

Elections Canada Facebook post  
Voter information and education  
Case study on Kenya

**Disruptive Communication:**

Task and resources  
Fake news. It's complicated  
Major themes on the future of the online information environment.  
Additional steps to protect Myanmar 2020 elections  
Graphika- Social Media & Electoral integrity.

**Gender, Inclusion, Social Media and Elections**

Hashtags, definitions, acronyms, and selected resources  
Café menu of ideas

**India Case Study – Social Media and Elections**

Use of TikTok in 2019 Lok Sabha Elections in India (general elections 2019)  
Hate speech, trolls and elections  
In fight against fake news  
The Election Commission of India and access to Information

**Important information:**

- This course will be conducted in face-to-face mode at IIIDEM New, Delhi.
- The course is for junior to middle-level Election officials with good working knowledge of English.
- Nominees should either be working or be expected to work in **Social media in elections** of their EMBs (Election Management Bodies).