



राष्ट्रीय उद्यमिता एवं लघु व्यवसाय विकास संस्थान
The National Institute for Entrepreneurship and Small
Business Development (NIESBUD)
An Autonomous Institute under Ministry of Skill Development and
Entrepreneurship, Govt. of India

1.

A. Name of the Institute	The National Institute for Entrepreneurship and Small Business Development (NIESBUD)
B. Name/ Title of the Course	Human Resource Development Through Entrepreneurship Education-Trainer/Promoters Programme-HRD-EE
C. Course dates with duration in weeks [note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]	From 26.12.2023 to 12.01.2024 3 Weeks
D. Eligibility Criteria for participants 1. Educational Qualifications 2. Work Experience required, if any 3. Age Limit(note: ITEC norms is 25-45 years) 4. Target Group (Level of participants and target ministries/ departments etc. may be indicated)	<ol style="list-style-type: none">'A' Level or Equivalent The medium of instruction being English, adequate knowledge of English is necessary for effective participation.Sufficient experience in the area of Entrepreneurship Education, Human Resource Development, Management, Self Employment and Small Business Development and working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.25-50 yearsThe programme is suitable for the Senior Officials, Directors, Executives, Consultants engaged in Entrepreneurship Education, Human Resource development, Management, Self Employment and Small Business Development working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.
E. Aims & Objectives of the course	The Programme has been designed <ul style="list-style-type: none">To understand the process of Human Resource Development and its relationship with entrepreneurshipTo develop capacity and ability for creating and managing venture/organizations.To understand how to manage talent.
F. Learning Outcomes	Knowledge: The programme will help build the capabilities of trainers/promoters by enabling them to understand the process of Human Resource development and the total spectrum of entrepreneurship development process, the various dynamics of



	<p>enterprise launching and act as catalyst of change in their organization</p> <p>Skills:</p> <ul style="list-style-type: none">• Life Skills – Leadership, Team Building, Interpersonal communication, Effective Negotiation, Creativity & Innovation, Training, Mentoring & Counseling and Problem Solving and Decision Making• Emotional Intelligence• Talent Management
<p>G. Course Contents/ Syllabus (please attach course details/ profile)</p>	<p><u>COURSE CONTENTS</u></p> <p>Entrepreneurship & Human Resource Development</p> <ul style="list-style-type: none">• Human Activities and Entrepreneurship• Dynamics of Entrepreneurship• Scope of Entrepreneurship & latest trends <p>Human Resource Development through Achievement Motivation</p> <ul style="list-style-type: none">• Motivating people for excellence• Understanding behavioral competencies• Encouraging innovation & creativity• Planning & resourcing support for success & growth• Influence, leadership & organizing competencies <p>Developing Planning & launching Capacity</p> <ul style="list-style-type: none">• Innovative Entrepreneurial Opportunities – National & Global• Market Sensitivity• Developing Project/Business Plan• Project/Business Plan Appraisal Techniques• Project Implementation and Monitoring• Policies, Programs & Facilities• Resource Mobilization <p>Acquiring Managerial/Abilities</p> <ul style="list-style-type: none">• Marketing products/ideas• Managing Quality & Quantity• WTO Orientation• Talent Management• Assessing & Managing performance• Decision making• Time Management



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	<ul style="list-style-type: none">• Cluster Development• E-marketing <p>HRD Officials Role & Responsibility</p> <ul style="list-style-type: none">• Assessment of Training needs• Curriculum Design• Optimize & leverage Information Technology• Coaching skills• Emotional Intelligence• Managing conflict & team building <p>Good Governance Schemes to be covered:</p> <ul style="list-style-type: none">• Mission Karmayogi• ODOP Scheme• PM-Gati Shakti
<p>H. Mode of Evaluation of performance of the participants</p>	<p>The overall performance of the participants will be assessed on the following criteria:</p> <ul style="list-style-type: none">• Individual assignment/ presentation• Group work• Study Visit Reports• Action Plan Preparation & Presentation• Attendance• Overall behavior during program