

**ITEC Training Programme on
“Promotion of Public Private Partnership in Agriculture and Allied Sectors”**

Rationale and justification for the ITEC Programme at MANAGE, Hyderabad

The agriculture and allied sectors form the backbone of our economy, providing livelihoods to a significant portion of the population. Despite its importance, these sectors face numerous challenges, including limited access to resources, technology, and market opportunities. The proposed program seeks to bridge these gaps by fostering strong partnerships between public and private entities. MANAGE, an autonomous institution operating under the Ministry of Agriculture and Farmers' Welfare, has taken the lead in shaping extension strategies and capacity development in India. The robust capabilities of the Indian agriculture extension system, nurtured by MANAGE along with other research organizations and State Agriculture Universities, highlight the need to share these experiences for the advantage of policymakers, administrators, researchers, and field-level officials in other countries.

In addition to disseminating India's experiences and expertise through the ITEC programs on the Promotion of Public-Private Partnership in Agriculture and Allied Sectors, we anticipate benefiting from collaborative efforts with other nations. This collaboration offers opportunities for mutual learning and fosters goodwill between countries.

Aims and Learning Objectives

- To Analyze the various issues and aspects influencing the Public Private Partnership (PPP) in changing scenario of agriculture development
- To discuss the linkage mechanisms for Promotion of PPP in agriculture & allied sectors
- To develop the workable models of PPP in agriculture & allied Sectors

Tentative Programme Schedule

Day - 1	
9.30 am – 10:30am	Registration
10.30 am – 11:15	Inauguration
11.15 am	Tea Break
11.30 am	Icebreaking – Interactive Session
	Pre-Training Test
	Experience Sharing : Emerging Needs and Importance of PPP in the Changing Scenario in Agriculture and Allied Sectors
01.00 pm	Lunch
02.00 pm	PPP Model - Global Experiences in Agriculture and Allied sectors
03.30 pm	Tea Break
03.45 pm	PPP Models – Experiences and Opportunities
05:15 pm	Close
Day- 2	
09:30 – 11:15 am	New Dimension in Public Private Partnership: Innovations
11.15 am	Tea Break
11.30 am	Role of FPO including Women FPOs in Building PPP
01.00 pm	Lunch
02.00 pm	Role of NGOs in PPP in Agricultural Extension Activities
03.30 pm	Tea Break
03.45 pm	Funding Opportunities for PPP Project
05:15 pm	Close
Day -3	

09:30 – 11:15 am	Contract Farming – Models, Guidelines in Promotion of PPP
11.15 am	Tea Break
11.30 am	PPP in Animal Husbandry Sector – Challenges/ Issues; Working Models and Experiences
01.00 pm	Lunch
02.00 pm	PPP Models – Experiences and Opportunities in Agriculture and Allied Sectors
03.30 pm	Tea Break
03.45 pm	Visit to successful PPP initiative
05:15 pm	Close
	Day - 4
09:30 – 11:15 am	PPP Models – Experiences and Opportunities in Sericulture Sector
11.15 am	Tea Break
11.30 am	Role of PPP in Agriculture Mechanization and Post Harvest Technology
01.00 pm	Lunch
02.00 pm	PPP in Horticulture – Challenges/Issues; Working Models and Experiences
03.30 pm	Tea Break
03.45 pm	Promotion of Nutri Sensitive Agriculture through Partnership
05:15 pm	Close
	Day - 5
09:30 – 11:15 am	Other Programmees
11.15 am	Tea Break
11.30 am	PPP Schemes of Government
01.00 pm	Lunch

02.00 pm	Visit to NIRDPR
03.30 pm	Tea Break
03.45 pm	Visit to IIMR
05:15 pm	Close
	Day - 6
	Study Tour
	Day - 7
09:30 – 11:15 am	Sharing of Experiences on PPP by a Private Partner
11.15 am	Tea Break
11.30 am	Sources of Finance and Finance Management in PPP
01.00 pm	Lunch
02.00 pm	Develop risk management strategies to mitigate challenges and uncertainties.
03.30 pm	Tea Break
03.45 pm	Importance of capacity building for farmers, extension workers, and private sector professionals.
05:15 pm	Close
	Day - 8
09:30 – 11:15 am	Role of technology adoption in improving productivity and sustainability.
11.15 am	Tea Break
11.30 am	Advocate for supportive policies: encourage private sector investment in agriculture and allied sectors.
01.00 pm	Lunch
02.00 pm	Market Linkages: platforms to connect farmers with private buyers, processors, and exporters etc.
03.30 pm	Tea Break
03.45 pm	Role of Expert Systems in Agriculture: Concept and Case presentation

05:15 pm	Close
	Day-9
09:30 – 11:15 am	Role of public-private partnerships in enhancing the efficiency and sustainability of these value chains.
11.15 am	Tea Break
11.30 am	Stakeholder Engagement: strategies for effective engagement and collaboration between public and private entities.
01.00 pm	Lunch
02.00 pm	Cross-cultural awareness and sensitivity in the context of international collaborations.
03.30 pm	Tea Break
03.45 pm	Cross-cultural awareness and sensitivity in the context of international collaborations
05:15 pm	Close
	Day-10
09:30 – 11:15 am	Visit to ICRISAT
11.15 am	Tea Break
11.30 am	Visit to ICRISAT
01.00 pm	Lunch
02.00 pm	Visit to ICRISAT
03.30 pm	Tea Break
05:15 pm	Visit to ICRISAT
	Day-11
09:30 – 11:15 am	Study and analyze successful public-private partnership models and case studies.
11.15 am	Tea Break
11.30 am	Soft Skills development in agricultural PPP initiatives.
01.00 pm	Lunch
02.00 pm	Collaboration opportunities for future projects and initiatives

03.30 pm	Tea Break
03.45 pm	Collaboration opportunities for future projects and initiatives
05:15 pm	Close
	Day-12
	Study Tour
	Day-13
09:30 – 11:15 am	BACK AT WORK PLAN
11.15 am	Tea Break
11.30 am	BACK AT WORK PLAN
01.00 pm	Lunch
02.00 pm	Post-Training Test Review and Feedback of the Training Programme
03.30 pm	Tea Break
03.45 pm	Cultural Evening
5:30 pm	Close
	Day-14
09:30 – 11:15 am	Review and Feedback of the Training Program
11.15 am	Tea Break
11.30 am	Review and Feedback of the Training Program
01.00 pm	Lunch
02.00 pm	Valedictory Program and Certificate Awards
03.30 pm	Tea Break
5:30 pm	Close

Expected learning outcomes from the course

- Enhanced knowledge and understanding of participants about India's experience in Public Private Partnership (PPP), knowledge of Agricultural Value Chains, Risk Assessment and Management, Cross-Cultural Competence, Networking and Collaboration etc.
- Improved practical knowledge of participants on innovative and emerging trends of applications in PPP.

- The course will provide a holistic understanding of challenges and opportunities to adopt strategies in PPP.

Eligibility Conditions of the participants

1. Reasonable level of experience in Public/ Private/ Civil Societies in Agriculture and allied sectors in the training theme area.
2. Applicant shall possess physical and mental skills and abilities for successfully completing the program.
3. Working knowledge of English is mandatory to understand the training content on sustainable agriculture development.

Additional details for uploading on ITEC portal:

Educational qualifications of candidates	Graduates and Post graduates in agricultural science
Work experience (required) if any	Working experience in the field of agriculture and rural development for minimum 5 years is desired
Minimum age	30 years
Maximum age	50 years
Target Group (level of participants, target ministries or dept. etc.)	Middle level Officers from Department of Agriculture, Non-Governmental Organizations, Farmer producer Company or Universities working in Agriculture sciences
Number of days of local trips	5 (Tentative)
Number of days for outstation trips	03
Number of nights for outstation trips	0

Places to be visited	Hyderabad, Ramoji, Statue of Equality
Mode of transport	AC Bus
Transportation charges (approx.)	INR 50,000/- per batch
Accommodation charges, if hotel is required to be hired	NA
Entry ticket charges	INR 4500 per candidate

Course Director Details

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