



राष्ट्रीय उद्यमिता एवं लघु व्यवसाय विकास संस्थान  
The National Institute for Entrepreneurship and Small  
Business Development (NIESBUD)  
An Autonomous Institute under Ministry of Skill Development and  
Entrepreneurship, Govt. of India

1.

<b>A. Name of the Institute</b>	The National Institute for Entrepreneurship and Small Business Development (NIESBUD)	
<b>B. Name/ Title of the Course</b>	<b>Innovative Leadership for Organization Growth and Excellence (ILOGE) -Trainers/Promoters Programme</b>	
<b>C.Course dates with duration in weeks</b> [Note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]	<b>From 20.03.2025 to 02.04.2025</b> <b>2 Weeks</b>	
<b>D. Eligibility Criteria for participants</b> 1. Educational Qualifications  2. Work Experience required, if any  3. Age Limit (note: ITEC norms is 25-45 years)  4. Target Group (Level of participants and target ministries/ departments etc. may be indicated)	1. 'A' Level or Equivalent <b>The medium of instruction being English, adequate knowledge of English is necessary for effective participation.</b>  2. Sufficient experience in promoting entrepreneurship and small business development and working as Trainers/faculties consultants in promoting entrepreneurship and small business development/promoters in government department's corporation, financial institutions, including banks, training organizations, consultants/or voluntary organizations.  <b>3. 25-45 years</b>  4. The programme is recommended basically for leaders/trainers/faculties/consultants working in government departments, corporations, financial institutions, including banks, training organizations, consultants/or voluntary organizations engaged in promoting entrepreneurship and small business development.	
<b>E. Aims &amp; Objectives of the course</b>	The Programme has been designed to enable participants to: <ul style="list-style-type: none"><li>To develop the insight and skills for innovative leadership &amp; entrepreneurship</li><li>To understand Leadership as a powerful tool to lead and manage 'Change'</li></ul>	



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	<ul style="list-style-type: none"> <li>To build a culture of Team work and collective responsibility within the organization</li> <li>To build capacity for developing innovative/entrepreneurial leaders for organization growth &amp; excellence</li> </ul>
<b>F. Learning Outcomes</b>	<p><b>Knowledge:</b></p> <ul style="list-style-type: none"> <li>Leadership Styles</li> <li>Challenges and how to manage organizational diversity</li> <li>Innovation through motivation and Entrepreneurial support</li> <li>Team Building &amp; Management</li> </ul> <p><b>Skills:</b></p> <ul style="list-style-type: none"> <li>Leadership Skills</li> <li>Interpersonal &amp; Influencing skills</li> <li>Team building skills</li> <li>People Management skill</li> <li>Conflict management skill</li> </ul>
<b>G. Course Contents/ Syllabus</b> (please attach course details/ profile)	<p><b><u>COURSE CONTENTS</u></b></p> <p><b>Leadership</b></p> <ul style="list-style-type: none"> <li>Innovation for Excellence</li> <li>Qualities of Innovative/Entrepreneurial Leaders</li> <li>Leader as catalyst for change</li> <li>Transformational Leader – Types &amp; Styles</li> <li>Developing Performing Team</li> <li>Innovative Leadership &amp; Achievement Concerns</li> <li>Developing Entrepreneurial Leadership Qualities</li> <li>Developing Achievement Syndrome</li> <li>People Skills: Motivational Styles</li> <li>Communication Interpersonal/Organizational Skill</li> <li>Enhancing Employee Engagement</li> <li>Managing Conflict</li> <li>Stress Management</li> <li>Emotional Intelligence</li> <li>Leader as Coach</li> </ul> <p><b>Organization Growth &amp; Development</b></p> <ul style="list-style-type: none"> <li>Project Management – Integration &amp; Implementation</li> <li>Innovation process</li> <li>Innovative Leaders Role &amp; Responsibility</li> <li>Corporate Social Responsibility</li> </ul>



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	<ul style="list-style-type: none"><li>• Resource Mobilization</li><li>• Negotiation Skill</li><li>• Mentoring &amp; Counseling</li><li>• Advocacy &amp; Lobbying</li><li>• Use of Information Technology</li><li>• Strategies for Organization Growth &amp; Development\</li></ul> <b>Field Studies</b> <ul style="list-style-type: none"><li>• Study and visit organizations where innovative leaders are running business enterprises and projects in India</li></ul> <b>Good Governance schemes to be covered:</b> <ul style="list-style-type: none"><li>• Invest India Initiatives</li><li>• Start Up India Scheme</li><li>• Atal Incubation Scheme</li></ul>
<b>H. Mode of Evaluation of performance of the participants</b>	<p>The overall performance of the participants will be assessed on the following criteria:</p> <ul style="list-style-type: none"><li>• Participation- Attendance, Punctuality, Discipline, class room participation.</li><li>• Reading Summaries</li><li>• Business Plan or Project</li><li>• Multiple choice Test</li><li>• Back Home Action Plan</li></ul>