

Doubling of Women Entrepreneurs

Programme Director: Mr. V.B. Rajendra Prasad

A. Name of the Institute	National Institute for Micro, Small and Medium Enterprises (ni-msme) An Organization of Ministry of MSME, Govt. of India and ISO 9001-2015 Certified Accredited as UTKRISHT / उत्कृष्ट, 3-Star Rating (Very Good) by Capacity Building Commission (CBC)
B. Name/title of the Course	Doubling of Women Entrepreneurs
C. Proposed Dates and Duration of the Course in weeks / months (Dates may be fixed keeping in mind festivals, holidays etc. No request for change in dates, once approved / circulated will be entertained)	From 20 April to 02 May 2025 2 Weeks
D. Eligibility Criteria for Participants 1. Educational Qualification 2. Work Experience 3. Age Limit (Min. and Max. age)	Graduation NA Between 22 to 55
E. Target group	<ul style="list-style-type: none"> • Officials of Government/ Non-Government Agencies working for Women Empowerment • Development Bankers, • Women Associations • Ministry of women welfare.
F. Aims & Objectives of the Course	<p>Aim The aim of the course is to create professionals for Women Entrepreneurship Development.</p> <p>Objective</p> <ul style="list-style-type: none"> • To discuss various strategies for women Empowerment • To impart knowledge on Promoting Women Entrepreneurship • To develop skills in identification of potential investment opportunities for women • To promote women led enterprises through Handholding services <p>Outcome With the knowledge gained and skills developed, the participants shall be able to promote women led Enterprises effectively as</p>

	counselor, motivator and mentor among women groups and they can generate employment to women
G. Details of Content of the Course	<ul style="list-style-type: none"> • Module 1: Women Empowerment Strategies • Module 2: Investment opportunities identification for women • Module 3: Government initiatives for Women empowerment • Module 4: Skill & Entrepreneurship Development for women • Module 5: Counselling Skills & Handholding Process • Module 6: Role of Government/NGOs/ technical institutions in Women Enterprise Promotion
H. Mode of Evaluation of Performance of the ITEC Participant	Each participant will be given a certificate for successful completion of the programme with a satisfactory record of attendance and performance. Performance will be assessed through the project works done by the participants.