



## **Leadership 4.0: Leadership in the Cognitive Revolution, Management & Governance in the emerging world of Digital Leadership**

Indian Institute of Management Kozhikode  
(July 21-25, 2025)

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### **Aims and objectives:**

Leadership 4.0: Leadership in the Cognitive Revolution is all about fast, cross-hierarchical, cooperative, and team-oriented approach often integrating the though evoking ideals of Indian thoughts. Above all, the personal competence, the mind-set, and the application of new methods such as innovation and design thinking are crucial.

Effective digital leaders in industry will be responsible for the agile interaction between technologies, machines and people, whilst fostering ongoing knowledge-share, skills development, collaboration and innovation among the team. Organizations need reflection time and dedicated attention to developing high potential leaders who can navigate and create value in the changing world.

The 5 day programme will be an exploration for the following four themes that constitute the four disciplines of Leadership 4.0: Authenticity (Closing the gap between you and your own reality), Connectivity (Creating resonance), Productivity (The art of undoing), Possibility (Changing mental models).

The course will be delivered at IIMK campus as classroom sessions, interactive learning and study tour covering India business immersion.

### **Programme Delivery Proposal:**

**Classroom Sessions:** The expert faculties at IIMK will take sessions covering India's economic environment, regulatory eco system, leadership insights, social and historical backdrop, cultural heritage, legal and environmental landscape, consumer mind-sets and business risks.

**Interactive Learning Session:** IIM-K Director, Dean and faculties will conduct interactive session to give you experiential learning about Leadership 4.0

**Workshops and Seminars:** The Faculties will arrange suitable workshop and seminars overlapping a few of the topics for delivering an effective learning process through sharing of experience and case studies.

**Cultural and Business Immersion:** Participants will embark on a guided trip exploring the vibrant cultural and business landmarks of Calicut City.

**Valedictory session with Business Networking:** A valedictory session will be organized, featuring a distinguished chief guest. Certificates will be presented to the participants during the event, providing an opportunity for networking and engagement.

**Target audience:**

Government officials, Business leaders, senior managers and executives, Start-up Entrepreneurs and Technocrats from foreign countries,

**Number of Participants:** The programme can accommodate a maximum of 30 participants

**Proposed Programme dates: July 21 – July 25, 2025**

**Day wise sessions details will be send to candidates directly on registration**

**Detailed course contents**

**AUTHENTICITY**

- How leaders can be very objective about themselves?
- Assessing and exploring potential.
- How can you build your growth team?
- How do you survive a data distracted world?
- How do you reorganize a day in your life in alignment with purpose and priorities?
- How do you get the best returns on your time?

**PRODUCTIVITY**

- How can you undo interference to focussed work?
- How to immerse yourself in a local production hub and then ask you to design the disruption of the equivalent global industry?
- How to use knowledge of some relevant exponential technologies that you have been introduced in the first half?
- How the answer to disruption is innovation and preparedness for possibilities?

**CONNECTIVITY**

- The art, science and practice of connectivity
- How to quickly learn to connect with and mobilize talent, big ideas and get people together?
- How to increase team's capacity?
- The patterns and trends of disruption that are underway.
- Creating emotional resonance

**POSSIBILITY**

- How to think beyond context and think in the frame of possibility, risk taking and openness to new ideas?
- How to observe blocks to productivity?
- Bringing about massive mind-set changes



### **Key takeaways:**

- You will learn to work to your strengths without worrying about covering up your weaknesses
- Learn what people capabilities you will need to win five years from now
- Learn to diagnose your problems well and differentiate between technical and adaptive problem solving
- Learn how to create a highly productive day in your life by managing patterns of interference
- Decode the links between purpose, performance and possibility and increase your organization's happiness quotient
- Understanding why compassion, empathy and emotional resonance are hallmarks of a great leader and go hand in hand without being goal focussed
- Learn the art and practice of meditation for attaining greater objectivity in life and decision making