

## Draft - Day-wise Academic Schedule

**Daily Morning Activity (YOGA): from 6.30 am to 7.30 am**

### **Tentative Session Plan**

(Day-1 -Monday)			
Time	Session	Suggested Methodology	Name of the Resource Person
09:30 am to 10.30 am	Registration		Nodal Officers
10.30 am to 11.00 am	Inaugural Session		<b><u>Chief Guest</u></b> <b>Dr Shashank Goel, IAS</b> DG, Dr. MCR HRD IT & Spl. CS to Govt. of Telangana, <b><u>Guest of Honor</u></b> (To be decided)
11.00 am to 11.30 am	Tea Break		
11.30 am to 1.00 pm	Ice-Breaking	Exercises, Role Play, etc.	
01.00 pm	Group Photo with DG		
1.00 pm to 2.00 pm	Lunch Break		
2.00pm to 4.00pm	Financial Aspects in Journalism	PPTs, Exercises, Discussion, etc.	
4.00pm to 4.30pm	TEA BREAK		
06.00pm to 09.00pm	Cultural Program followed by Dinner hosted by the Director General		
Day-2 Tuesday			
09.30 to 11.00 am	Cinematic Production: Cinematography Principles, Script writing & Story boarding	PPTs, Case-lets, Discussions & Demonstration	

11.00am to 11.30am	TEA BREAK		
11.30am to 01.00 pm	Cinematic Production: Directing technics & film production management	PPTs, Case-lets, Discussions & Demonstration	
01.00pm to 02.00 pm	LUNCH BREAK		
02.00 pm to 08.00pm	Visit to Old City, Hyderabad Charminar, Mecca Masjid, Lad Bazar, Chowmahalla Palace, Lumbini park, Hussain Sagar, Boating etc.		
Day-3 Wednesday			
9.30 to 11.00 am	Basics of digital photography and advanced photography technics	PPTs, Case-lets, & Discussions	
11.00am to 11.30am	TEA BREAK		
11.30am to 01.00 pm	Photo editing, lighting & composition and photography for different media platforms	PPTs, Case-lets, & Discussions	
01.00pm to 02.00 pm	LUNCH BREAK		
2.00pm to 5.00 pm	Visit to JNAFAU school of Planning & Architecture		
Day-4 Thursday			
9.30 to 11.00am	Importance of Social Media in Modern Governance	PPTs, Case-lets, Group Work & Discussions	
11.00am to 11.30 pm	TEA BREAK		
11.30am to 01.00 pm	Importance of Social Media in Modern Governance	PPTs, Case-lets, Group Work & Discussions	

01.00pm to 02.00 pm	LUNCH BREAK		
02.00pm to 08.30pm	Visit to Golconda Fort & Laser Show		
Day-5 Friday			
9.30 to 11.00 am	Growing role of Artificial Intelligence in Mass Media	PPTs, Group Work, Discussion, etc.	
11.00am to 11.30am	TEA BREAK		
11.30am to 01.00pm	Live TV production and broadcasting	PPTs, Exercises, Discussion etc.	
01.00 pm to 02.00 pm	LUNCH BREAK		
02.00 pm to 06.00 pm	Visit to T-Hub and T-Works		
Day-6 Saturday			
06:00am to 10:00pm	Visit to Warangal District (Heritage Sites recognized by UNESCO), Ramappa Temple, Boating @ Laknavaram Lake and 1000 Pillar Temple)		
Day-7 Sunday (Rest Day)			
Day-8 Monday			
9.30 am to 11.00 am	Social Media Management: Developing a social media strategy content planning & scheduling	PPTs, Exercises, Discussion, etc.	

11.00 am to 11.30 pm	TEA BREAK		
11.30 am to 01.00pm	Building Fact Checking Mechanism for a Healthy Media Environment	PPTs, Exercises, Discussion etc.	
01.00pm to 02.00pm	LUNCH BREAK		
2.00pm to 8.00 pm	Visit to Tribal Welfare Museum & e-Schools Central Studio		
Day-9 Tuesday			
9.30 to 11.00 am	Social Media Production: Content creation for social media platforms, Video production for social media	PPTs, Case-lets, & Discussions	
11.00am to 11.30am	TEA BREAK		
11.30am to 01.00 pm	Social Media Production: Engaging with live audiences and Social media trends & strategies	PPTs, Case-lets, & Discussions	
01.00 pm to 02.00 pm	LUNCH BREAK		
2.00pm to 06.00pm	Visit to Media House (NTV)		
Day-10 Wednesday			
08.00am to 08.00pm	Visit to Ramoji Film City, Hyderabad		
Day-11 Thursday			
9.30am to 11.00 am	Building Trust between Media and Public Relations	PPTs, Case-lets, Group Work & Discussions	

11.00am to 11.30am	TEA BREAK		
11.30am to 01.00 pm	Communication Challenges in Crisis Management	PPTs, Case-lets, Group Work & Discussions	
01.00 pm to 02.00pm	LUNCH BREAK		
02.00 pm to 05:00pm	Visit to Indian School of Business (ISB) & Shilparamam, Cultural Centre, Madhapur, Hyd.		
Day-12 Friday			
06.00am to 03.00am	Visit to Srisailam, AP		
Day-13 Saturday			
11.00am to 11.30am	Innovative Schemes in India for the Development and Welfare	PPTs, Case-lets, & Discussions	
11.30am to 12.00noon	TEA BREAK		
12.00noon to 01.00 pm	Innovative Schemes in India for the Development and Welfare	PPTs, Case-lets, & Discussions	
01.00pm to 01.40pm	Valedictory function		
01.40 pm to 02.40 pm	LUNCH BREAK		
02.40 pm to 05.00 pm	Shopping		
Day-14 Sunday Return Journey			

**\*The draft Academic Schedule is indicative in nature. It will be finalized and sent to MEA, well before the commencement of the Training Program**