

Annexure B

Training Schedule: A simple thematic / day-wise schedule (topics covered)

Name: Producing Broadcast News for Development Communications

Duration: 3 weeks

Start Date: October 26, 2026. Participants need to reach the campus on October 25, 2026, (Sunday).

End Date: November 13, 2026; Participants will leave Guest House on November 14, 2026.

Location: Satyajit Ray Film and Television Institute, Kolkata (www.srfti.ac.in)

Accommodation: Guest house inside the campus on a single occupancy basis.

Maximum number of participants: 12

Minimum number of participants: 12

Eligibility: Interest / basic experience in audiovisual journalism. Basic English communication skills.

Age: 50 Years

Geographical Area: All World

Class Schedule: Monday to Friday 1000 IST to 1700 IST with one-hour lunch break in between (except holidays).

About the course:

This short 3-week ITEC course delves into the foundational tenets of news reporting and journalism ethics. Participants will learn interviewing techniques, examine different news styles, and explore various news platforms. The ethical challenges in AI-driven news will be discussed and the participants will develop creative ideas for audiovisual storytelling.

The practical classes will provide hands-on experience in a news studio setup where the participants will learn and create their own short bulletin.

Curriculum

Theory

- Overview of News Reporting Principles
- Conceptualizing audiovisual news stories
- Interviewing skills and best practices
- Understanding the role of news in sustainability
- Understanding media objectivity
- Ethics and challenges in AI-driven news

Practical

- Integrated multicamera familiarization in the news studio setup
- Production control room and various functions
- Commands and operations (ME switcher, camera control, audio control, NRCS, playout, CG, teleprompter operation, etc.)
- Coordinated practical

Assignment

- Coordinated production of an individual news bulletin and panel discussion