



PROPOSAL FOR INTERNATIONAL TRAINING PROGRAMMES F.Y. 2026-27

Submitted to:

Ministry of External Affairs(MEA), Government of India

Submitted by:

**National Institute for Entrepreneurship and Small Business
Development (NIESBUD)**

**Ministry of Skill Development and Entrepreneurship,
Government of India**



राष्ट्रीय उद्यमिता एवं लघु व्यवसाय विकास संस्थान
The National Institute for Entrepreneurship and Small
Business Development (NIESBUD)
An Autonomous Institute under Ministry of Skill Development and
Entrepreneurship, Govt. of India

10.

A. Name of the Institute	The National Institute for Entrepreneurship and Small Business Development (NIESBUD)	
B. Name/ Title of the Course	Innovative Leadership for Organization Growth and Excellence (ILOGE) -Trainers/Promoters Programme	
C.Course dates with duration in weeks [Note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]		From 04.01.2027 to 15.01.2027 2 Weeks
D. Eligibility Criteria for participants 1. Educational Qualifications 2. Work Experience required, if any 3. Age Limit (note: ITEC norms is 25-45 years) 4. Target Group (Level of participants and target ministries/ departments etc. may be indicated)	1. 'A' Level or Equivalent The medium of instruction being English, adequate knowledge of English is necessary for effective participation. 2. Sufficient experience in promoting entrepreneurship and small business development and working as Trainers/faculties consultants in promoting entrepreneurship and small business development/promoters in government department's corporation, financial institutions, including banks, training organizations, consultants/or voluntary organizations. 3. 25-45 years 4. The programme is recommended basically for leaders/trainers/faculties/consultants working in government departments, corporations, financial institutions, including banks, training organizations, consultants/or voluntary organizations engaged in promoting entrepreneurship and small business development.	
E. Aims & Objectives of the course	The key objectives of the programme are: • Strengthen innovative and forward looking leadership capabilities; • Enhance strategic thinking and decision-making skills in complex and dynamic environments; • Promote ethical leadership, accountability, and public trust; • Build competencies in people management, coaching, and employee engagement;	

	• Develop resilience for managing stress, crises, and high-pressure situations; • Improve communication, emotional intelligence, and interpersonal effectiveness; • Foster a culture of continuous learning, innovation, and organisational excellence; • Enable participants to design actionable Back Home Action Plans for organisational improvement.
F. Learning Outcomes	Knowledge Outcomes By the end of the programme, participants will be able to: • Understand contemporary leadership concepts, styles, and organizational development approaches. • Analyze the role of innovation, ethics, and entrepreneurship in organizational growth and excellence. • Understand organizational behavior, team dynamics, employee motivation, and performance management systems. • Gain knowledge of strategic leadership, institutional governance, and change management practices. • Appreciate the importance of emotional intelligence, resilience, and communication in leadership effectiveness. • Understand emerging trends in digital transformation, innovation ecosystems, and organizational sustainability. Skill Outcomes Participants will develop competencies in: • Leadership and strategic management • Communication, negotiation, and interpersonal effectiveness • Team building, coaching, mentoring, and people management • Conflict resolution and organizational problem-solving • Emotional intelligence and stress management • Innovation management and entrepreneurial leadership • Decision-making and change management • Organizational planning and institutional development

G. Course Contents/ Syllabus (please attach course details/ profile)

Module 1: Foundations of Innovative and Transformational Leadership

- Concepts and evolution of leadership
- Leadership styles and approaches
- Transformational and entrepreneurial leadership
- Leadership as a catalyst for organizational change
- Strategic and visionary leadership
- Leadership ethics and accountability
- Innovation-driven leadership practices

Module 2: Organizational Growth and Excellence

- Organizational growth and development strategies
- Building high-performing organizations
- Innovation and organizational excellence
- Managing organizational change and transformation
- Resource mobilization and institutional sustainability
- Organizational resilience and adaptability

Module 3: People Management and Team Development

- Team building and team effectiveness
- Employee engagement and motivation strategies
- Coaching, mentoring, and counseling skills
- Performance management systems
- Diversity and inclusion in organizations
- Conflict management and negotiation skills

Module 4: Communication, Emotional Intelligence and Personal Effectiveness

- Interpersonal and organizational communication
- Emotional intelligence and leadership effectiveness
- Stress management and resilience building
- Personal effectiveness and professional ethics

Module 5: Innovation, Creativity and Entrepreneurial Leadership

- Creativity and innovation processes
- Design thinking and problem-solving approaches
- Entrepreneurial mindset and achievement orientation
- Encouraging innovation and intrapreneurship
- Digital transformation and technology-enabled leadership

	Module 6: Strategic Management and Organizational Sustainability • Strategic thinking and decision-making • Project management for organizational development • Policy advocacy and stakeholder engagement • Use of ICT and digital tools in organizational management Good Governance and Development Initiatives to be Covered • Startup India Initiative • Invest India Facilitation Services • Atal Innovation Mission & Atal Incubation Centres • Digital India • Skill India Mission • Mission Karmayogi
H. Mode of Evaluation of performance of the participants	The overall performance of the participants will be assessed on the following criteria: • Participation- Attendance, Punctuality, Discipline, class room participation. • Reading Summaries • Business Plan or Project • Multiple choice Test • Back home task plan