



COURSE CONTENT

CIRCULAR ECONOMY, SUSTAINABILITY AND ENTERPRISE DEVELOPMENT

A) RATIONALE	In light of the unprecedented environmental challenges confronting the global community, it is imperative to devise innovative and sustainable solutions. Circular economy principles provide a comprehensive framework for resource management, waste reduction and sustainable development. Various efforts and interventions are being undertaken in this direction. From an entrepreneurship perspective, the integration of circular economy practices into enterprise strategies is thus becoming pivotal for promoting environmental stewardship, social responsibility and economic growth. The given ITEC course is designed to enable participants with the necessary knowledge and skills to comprehend, implement and advocate for circular economy practices and contribute to sustainable enterprise development.
B) ELIGIBILITY CRITERIA FOR PARTICIPANTS : I) EDUCATION II) TARGET GROUP III) AGE LIMIT IV) WORK EXPERIENCE	Graduation with basic knowledge of English language and numerical skills is preferred. This course is designed for professionals, entrepreneurs, policy practitioners and individuals interested in incorporating circular economy principles into their organizations or projects. The target audience includes: • Business professional and executives • Environmental and sustainability professionals • Government officials and policymakers • Existing and Aspiring entrepreneurs and startups • Academics and researchers • Non-governmental organization representatives 25-45 years Minimum 2 years of experience
C) AIM & OBJECTIVE	• To provide a comprehensive understanding of circular economy concepts and their relevance for sustainable businesses. • To foster a mindset shift towards sustainable practices and responsible enterprise development.

D) COURSE CONTENT	The course will be divided into three modules, each focusing on key aspects of circular economy, sustainability and enterprise development: <u>Module 1: Understanding Circular Economy</u> • Introduction to circular economy principles • Circular economy business models • Life cycle assessments and eco-design <u>Module 2: Integration of Circular Economy in Enterprises</u> • Strategies for implementing circular economy in business • Circular innovation and technology adoption <u>Module 3: Sustainability and Enterprise Development</u> • Social responsibility and stakeholder engagement • Policy frameworks for sustainable enterprise • Measuring and reporting sustainability impacts
E) EXPECTED OUTCOME	Upon completion of the course, participants are expected to have a deep understanding of circular economy principles and their applications in enterprise development and possess some skills to integrate circular economy strategies into their existing or future enterprises. This course will also act as a platform for exploring collaborative and knowledge-sharing interventions to implement circular economy projects, effectively. It will also enable participants to be catalysts for change in their respective sectors, driving the transition towards a more sustainable and circular economy.
F) PEDAGOGY	The programme will be delivered using various tools and techniques to hone the knowledge and implementation readiness of participants through interactive lectures, case studies, group discussions, hands-on exercises, real-world applications, etc. The course is designed to provide a first-hand experience of promoting innovations and entrepreneurship, which they can readily implement in their own country.
G) MODE OF EVALUATION OF PERFORMANCE OF THE TRAINEE	While periodic feedback is taken from the participants to improve the quality of inputs, catering services, and other facilities available on campus, on conclusion of the training programme, formal feedback is sought.